

3 Ways to Advisor

BEST WAY

One Time Investment

\$2100 product investment (\$3000 retail value)
= \$900 max profit

2ND WAY

Share with People You Know

\$375 product investment (\$500 retail value)
= \$125 max profit
friends, family, co-workers order \$2500
in retail purchases

3RD WAY

Over 3 Consecutive Pay Periods

\$3000 total retail purchases, with a
minimum of \$500 retail purchases
in each period

Example Advisor Package

- 12 Max Packs
- 12 Cleanse Packs
- OR
- 12 Complete Packs of *24 Days to Fit*

Who Do You Know?

1. Wants to Lose *Weight?* _____
2. Needs More *Energy?* _____
3. Earn Additional *Income?* _____

"Together We Will Walk the Beaches of the World"...

- *Advocare Founder Charlie Ragus*

ADVOCARE®

A World Class Nutritional Company

- Founded in 1993
- World Renowned Sci/Med Board
- Unpaid Professional Endorsers

Advocare Products

- Safe
- Effective
- 100% Satisfaction Guarantee

3 Ways to Be Involved

1. Retail Customer
2. Wholesale Customer (Distributor: 20% Discount)
3. Business Builder: (Advisor: 40% Discount)

3 Reasons for Advisor

1. Top Discount Level (40%)
2. Max Compensation: Get Paid 5 Ways
3. 100% Guaranteed Investment

Advocare as a Business

PRODUCTS

Wellness is the Next Trillion \$ Industry, 5 Billion \$ in Energy Drink Sales Last Year

PLAN

Consumable Products = Residual Income, Simple and Affordable Start Up, Home Based, No Lease or Employees

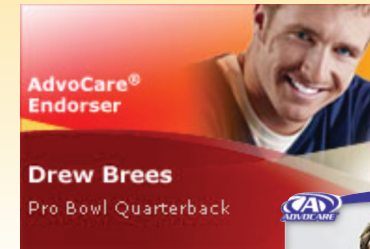
PEOPLE

Personal Coaching and Support, a Winning Team, Corporate Integrity, Doctors, Professional Endorsers



WE BUILD CHAMPIONS®

**Life Changing Nutrition
Life on Your Terms**



24 Days to Fit



1 CLEANSE

2 MAXIMIZE

3 CUSTOMIZE

First 10 Days

CLEANSE PACK

- Flatten Your Stomach
- Break Food Cravings
- Rid of Toxins



HERBAL CLEANSE

A comprehensive system that includes probiotics, fiber, and herbs to get your system running smoothly again.



CATALYST

Branch Chain amino-acid formula "Lipo-in-a-Bottle" for added toning



SPARK

Delivers 5 hours of mental focus and energy with neuro-actives, vitamins, and minerals in a sugar free formula. Available in Mandarin Orange, Fruit Punch, Grape, Citrus, and Cherry.



MEAL REPLACEMENT SHAKES

Nutrition Program Included (Cleanse phase)

Retail: **\$120.45**
Wholesale: **\$96.36**
Advisor: **\$72.27**

Next 14 Days

MAX PACK

- Add Energy
- Control Appetite
- Lose Weight
- Fuel Up with Core Nutrition



MNS MAX 3

Our top selling nutritional that does it all. Each strip pack includes probiotics, appetite control, energy, core nutrition, omega 3's, and more. MNS Max 3 maximizes the results of a healthy nutrition and fitness regimen.



MEAL REPLACEMENT SHAKES

Provide a well-balanced, low calorie meal that's high in protein and fiber, while moderate in carbs. The nutritional profile feeds your muscle, not your fat. Receive a powerful combo of vitamins and minerals with each Vanilla, Chocolate, or Berry shake.



SPARK



CATALYST

Nutrition Program Included (Lean in 13 phase)

Retail: **\$131.90**
Wholesale: **\$105.52**
Advisor: **\$79.14**

MAX PACK PLUS

MAX DEFINITION

- **Slim:** "Liquid weight loss & appetite control"
- **ThermoPlus:** Helps burn your calories, not store them
- **Muscle Gain:** High protein snack that feeds muscle



MAX PERFORMANCE

- **Rehydrate:** Replenishes electrolytes in the proper balance without excess sugar
- **Muscle Fuel:** Workout harder, run faster, and recover more quickly



And so much more...

Trim

Solutions for healthy weight management

Active

Vibrant energy and on-the-go nutrition

Well

Nutrition for a healthy, balanced lifestyle

Performance Elite

Advanced sports nutrition